

DSE 2017 DEMO FACTS

Visit us at the Intel booth #918



Welcome to Digital Signage Expo 2017

Digital experiences are fast becoming a versatile and smart communication medium for a wide spectrum of vertical industries, from education and retail to healthcare and transportation. Connecting citizens to cities, shoppers to retailers, and patients to healthcare providers is only the beginning.

Intel is driving ecosystem standards and bringing long-standing expertise in high-performance technology, security, manageability, and analytics to partners who are pushing the boundaries of what's possible. Our 2017 demos provide a look into the state-of-the-art of digital experience.

With Intel®-based solutions, software and hardware combine to deliver a new age of software-defined digital experiences.

Adroit Worldwide Media, Inc. (AWM)

Intelligent Shelving

Reliable, accurate, on-shelf inventory tracking system. Includes shopper gateway to replicate online experience, along with near-real-time audience measurement and 1:1 engagement at the shelf.

Tech: Intel® Core™ i3 processor, Intel®-based media player



ADROIT WORLDWIDE MEDIA

Ads Reality

Augmented Reality (AR) Window

Provides mesmerizing AR experiences, with trackable results. Audience “sees through” large screen into a store that appears to have a 3D animated character inside. Foot traffic increases as customers investigate the character inside the store. Once inside, there is a small screen where the customer can position themselves next to the character and interact (take photos, pose, etc.). Also provides mobile device interaction with large screens.

Tech: Intel® Core™ i7 processor



AOPEN and Now Micro

Digital Signage with Services Provided by Intel Visual Data Device (VDD)

This visual data device is an on premise device used for decreasing WAN bandwidth and local control, managing multiple digital signs powered by Now Micro. Local control provides content caching for digital signs and remote repair of digital signs utilizing Intel® vPro™ technology.

Tech: Intel® Xeon® E3 v5 processor, Intel® Core™ i5 processor with Intel® vPro™ technology, Intel Visual Data Device specification



CIVIQ

WayPoint Public Kiosk

Showcases capabilities of Intel's public kiosk architecture. Includes two interactive screens, security camera, analytics cameras, video, and Wi-Fi.

Tech: Intel® Core™ i5 processor



Edge I&D

Interactive Whiteboards

Experience an education-focused interactive whiteboard based on Intel's OPS+.

Tech: Intel's OPS+, Intel® Core™ i7 processor with Intel® vPro™ technology, Intel® Graphics



NEC

Video Walls

Along with DISE and onActivity, see what you can do with video walls enabled with Intel® Smart Display Modules (Intel® SDM).

Tech: Intel® SDM based Intel® Core™ i5-7Y57 processor



Shapedmedia

Smart Displays

Surfboards and smart windows feature analytics and evoke sensory response through visuals, smell, and touch.

Tech: Intel® Core™ i7 processor, Intel® NUC



ViewSonic

Interactive Whiteboards

For education or corporate use, enabled with Intel® Smart Display Module (Intel® SDM).

Tech: Intel® Core™ i5 processor, beacon technology, video analytics technology, Microsoft Azure* cloud back end, CMS running on Microsoft client displays



VSBLTY

Video Display with Analytics

Floor display with transparent, interactive video featuring facial recognition capabilities (age, gender, and emotional recognition). Combines VisionCaptor* CMS software to drive HD video content to the glass display platform with DataCaptor* anonymous video analytics.

Tech: Intel® NUC, Intel® Core™ i5 and i7 processors, Intel embedded graphics



VSBLTY™

Xogo

Decision Signage

In-market interactive signage combines IoT-triggered contextual content with advanced assisted selling concepts.

Tech: Intel® Core™ i3 and i5 processors, optional Windows IoT Core solution running on Intel Atom® processor E3815, Microsoft Windows Pro, Intel®-based media player



ZIVELO

Interactive Kiosks

Interactive, customizable self-service kiosk and digital signage solutions for industries including healthcare, retail, restaurants, transportation, and business administration.

Tech: Intel® Core™ i5 and i7 processors, Elo touchscreen, Dell OptiPlex* PC

ZIVELO®

For more information on Intel digital signage solutions visit

intel.com/digitalsignage



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